

M IMTIAZ ALI MOOPAN

DESIGNER

DETAILS

PHONE

+971 506165388

+91 9847910601, +91 7012372363

EMAIL

imtiazalimooan@gmail.com

LINKS

<https://imtiazalimooan.net/>

[@imtiaz_ali_moopan](#)

SKILLS

Rhinoceros 3D

● ● ● ● ● ○

Keyshot 3D

● ● ● ○ ○

Adobe Illustrator

● ● ● ● ● ○

Adobe After Effects

● ● ● ○ ○

Adobe Photoshop

● ● ● ● ● ○

Figma

● ● ● ○ ○

Midjourney

● ● ● ○ ○

HOBBIES

General Writing, Music (vocal),

Rapid Sketching, Doodling,

Motion Graphics

EMPLOYMENT HISTORY

PHC E-Comm Consultant | Procter & Gamble (P&G) x Vicks

Remote

September 2024 - present

Strategizing the direction and creating the e-comm and q-comm content for Vicks India, to modernize assets to drive conversion.

Marketing Internship | Image Nation Abu Dhabi

Abu Dhabi, UAE

Aug 2024 - September 2024

Assisting the Marketing team of Image Nation Abu Dhabi in a design capacity and assisting in film title treatment.

Design Consultant | Procter & Gamble (P&G) x Gillette

Remote

Jan 2024 - May 2024

Revamped e-commerce and social media creatives for Gillette India by leveraging A.I and created the Gillette Brand Store on Zepto.

Industrial Design Intern | Whirlpool Corporation

Gurugram, Haryana

July 2023 - Dec 2023

Redefining single door refrigeration for the evolving lifestyle of the Indian youth with leveraging A.I in conceptualisation.

Motion Graphics Intern | Procter & Gamble (P&G) x Old Spice

Remote

Apr 2023 - June 2023

Created motion graphics and video assets for Old Spice Deodorants to fit the brand character and appeal to the Indian Gen Z audience.

Data Analyst | Ernst & Young (EY) GDS LLP

Thiruvananthapuram, Kerala

Nov 2017 - Aug 2019

Created data visualization dashboards across various sectors such as general ledger, consumer lending and corporate lending.

EDUCATION

Master of Design, National Institute of Design

Ahmedabad, Gujarat

Sept 2021 - June 2024

Graduated M.Des in Product Design

Bachelor of Technology, T.K.M College of Engineering

Kollam, Kerala

Aug 2013 - Apr 2017

Graduated B.Tech in Mechanical Engineering with 8.09 CGPA

Secondary School, Christu Jayanthi Public School

Kochi, Kerala

2011 - 2013

Graduated 12th grade with 91.2% and graduated 10th grade with 9.4 CGPA