

# M IMTIAZ ALI MOOPAN

DESIGNER

## DETAILS

### PHONE

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### EMAIL

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## LINKS

<https://imtiazalimoopan.net/>

[@imtiaz\\_ali\\_moopan](#)

## SKILLS

Rhinoceros 3D

● ● ● ● ● ○

Adobe Photoshop

● ● ● ● ● ○

Adobe Illustrator

● ● ● ● ● ○

Keyshot 3D

● ● ● ● ○ ○

Adobe After Effects

● ● ● ● ○ ○

Figma

● ● ● ● ○ ○

Midjourney

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Touchdesigner

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## HOBBIES

General writing, Music (vocal),

Rapid sketching, Doodling,

Binging space content,

Motion graphics

## EMPLOYMENT HISTORY

### PHC E-Comm Consultant | Procter & Gamble (P&G) x Vicks

Remote

September 2024 - present

Strategizing, revamping and creating the e-comm and q-comm content for Vicks.

### Marketing Internship | Image Nation Abu Dhabi

Abu Dhabi, UAE

August 2024 - September 2024

Assisted the design team in creating a film title treatment and marketing assets.

### Design Intern | Procter & Gamble (P&G) x Gillette India

Remote

January 2024 - May 2024

Revamped e-commerce creatives and created Zepto brand store for Gillette India.

### Industrial Design Intern | Whirlpool Corporation

Gurugram, Haryana

July 2023 - December 2023

Redefining single door refrigerator for the evolving lifestyle of the Indian youth.

### Motion Graphics Intern | Procter & Gamble (P&G) x Old Spice

Remote

April 2023 - June 2023

Created motion graphic ad assets for Old Spice Deodorants to fit the brand character.

### Data Analyst | Ernst & Young (EY) GDS LLP

Thiruvananthapuram, Kerala

November 2017 - August 2019

Created data visualization dashboards across various financial sectors.

## FREELANCE PROJECTS

### Motion Graphics Designer • Desert Vipers x The Engima

Dubai

### Product Designer • Novaid

Abu Dhabi

### Audio Reactive Visual Designer • BAALAK x Mukundmaus

Remote

## EDUCATION

### Master of Design, National Institute of Design

Ahmedabad, Gujarat

Sept 2021 - June 2024 | M.Des in Product Design with 8.38 SGPA

### Bachelor of Technology, T.K.M College of Engineering

Kollam, Kerala

Aug 2013 - Apr 2017 | B.Tech in Mechanical Engineering with 8.09 CGPA

### Secondary School, Christu Jayanthi Public School

Kochi, Kerala

2011 - 2013 | CBSE 12th grade with 91.2% | CBSE 10th grade with 9.4 CGPA